

To,

Subject: Request for advertising /sponsoring in the NICE-DT'23.

Sir,

We are pleased to inform you that National Institute of Electronics & Information Technology (NIELIT), (erstwhile DOEACC Society), an Autonomous Scientific Society under the administrative control of Ministry of Electronics & Information Technology, Govt. of India is going to organize International Conference on Communication, Electronics and Digital Technologies on 10th& 11th February 2023 at Dr. Ambedkar International Centre, Janpath, New Delhi.

This International conference is a first lead event under the G20 Presidency year of India on 11th February 2023, which will primarily focus on sharing the outcomes of India's Digital revolution and journey so far. It will also be a suitable platform to ideate & conceptualise strategies for skilling/capacity building framework to create a global future ready workforce in IECT domain.

We are expecting several International resource persons, academicians, scientists, students and industry personnel participating in the conference. We would therefore like to take this opportunity to request you for sponsoring or publishing an advertisement regarding your esteemed organization in the related advt. matters of the conference as per attached scheme.

| No | Particulars | Co-Sponsor | Platinum | Diamond | Gold | Silver | Bronze |
|----|---|-----------------|-----------------|-----------------|-----------------|---------------|---------------|
| | | INR 5,00,000 | INR 3,00,000 | INR 2,00,000 | INR 1,00,000 | INR 50,000 | INR 30,000 |
| 1 | Exhibition Space | Y | X | X | X | X | X |
| 2 | Poster Panel/Display Stand | X | Y(2nos) | Y(1 nos) | X | X | X |
| 3 | Logo on all promotional material | Y | X | X | X | X | X |
| 4 | Logo hyperlinked on the conference website | Y | Y | Y | X | X | X |
| 5 | Brochure/Literature Distribution in Delegate Kit | Brochure | Pamphlet | Pamphlet | Pamphlet | Pamphlet | Pamphlet |
| 6 | Company Logo on Backdrops and strategically located kiosk panels/ Branding (if any) | Y | Y | X | X | X | X |
| 7 | Logo on all Invites & Passes | Y | X | X | X | X | X |
| 8 | Free Registrations | 10 nos. | 5 nos. | 3 nos. | 2 nos. | 2 nos | 1 no |
| 9 | Advertisement in Conference Souvenir booklet | Full Page | Half Page | Quarter Page | Two lines Text | One line Text | One line Text |
| 10 | Institute's logo on all Mobile Phone charging stations (if any) | Y | Y | Y | Y | Y | Y |

The confirmation as well as the soft copy of the advertisement may be sent to the e-mail id **intl-conf@nielit.gov.in**, Phone no: **91-9354136437**. You can make the payment towards sponsorship using the below given bank details.

A/c Holder Name : National Institute of Electronics & Information Technology
A/c Number : 604820100000012
A/c Type : Current Account
Bank Name : Bank of India
Branch : CGO Complex, New Delhi
IFSC Code : BKID0006048

We are also pleased to inform that the Hon'ble Minister of Electronics and IT and Min. of State for Electronics and IT along with other senior ministers, academicians and esteemed participants from G20 countries have also confirmed their tentatively consented to grace the day's proceeding.

In case of any clarifications required, please feel free to call or mail to the undersigned. We look forward for a positive reply from your end.

Thanking you.

Yours Sincerely,

(Partha P Adhikari)
Organizing Secretary
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